



Economic Region of Goslar: Technology Location Surrounded by Nature



The district of Goslar is centrally located between Hannover, Braunschweig and Göttingen. The region lives from the wealth of nature in the Harz Mountains and the wealth of ideas of the many people living here. Short distances, economical prices and a diverse landscape of companies form the basis of an ideal investment location. The unmistakable Harz landscape provides the background for numerous high-tech enterprises and scientific facilities.

Innovations are important to any area of economy. In the region of Goslar high-tech companies and spin-offs from the university meet best conditions for cooperation with science to develop their ideas until successful launch of innovative products or services. The region does not only bring together the competences through a single industry. What is more, it provides important technological diversity. Its strength lies in the connection of interdisciplinary expert knowledge and its transformation into economic success.

Innovative Enterprises from Science, Industry and Service

Science: strong partners for innovation

Numerous research facilities characterize the region of Goslar. Beside a Fraunhofer Institute and the Energy Research Centre of Lower Saxony (priorities: energy efficiency, sensor technology, fibre optics) the universities in the region are strong partners of economy. This particularly applies for the Clausthal University of Technology with 35 institutes and further interdisciplinary scientific facilities and approx. 4,000 students. Within the last year 85 innovation projects could be promoted with development funds of more than 12 m euro. The region of Goslar stands for smart people, strong ideas and innovation on highest level.

Innovative Unternehmen machen es vor: Weltmarktführerschaft in verschiedenen Bereichen

The region of Goslar is blessed with outstanding companies in the field of energy, environment, measurement and control technology which are world market leaders in their respective markets. Examples for these future-oriented high-tech innovations are: autarchic energy supply systems; intelligent fire safety solutions; volume and thus cost reducing sewage sludge treatment; pneumatic test systems and procedures; measuring instruments and procedures for micro particles. These companies find in the region of Goslar exactly the conditions and partners they need for the continuous development of new products and services and thus a durable corporate growth.



Innovative services: a proven recipe for regional growth

Not only high-tech products but also innovations in the scope of services and education are indispensable for a functioning regional economy. New and perfectly fitting engineer, software, logistics and financial services are the mainstays of economy in the region of Goslar. A large number of enterprises ready for cooperation provides a positive mood for innovations. Banks, science, educational facilities as well as public facilities (district administration, communities, economic promotion agencies) are important partners offering their service as financiers, technological counsellors or networkers. They are all concerned with making your engagement in the region a success.

High-Tech Economy: Competitive and Locational Advantages at a Glance

Employment potential

Goslar is located in the centre of the research triangle Hannover-Braunschweig-Göttingen, the distances to high-performance universities and thus to excellently skilled personnel are short. All universities in a distance of a one hour drive offer with approximately 100,000 students in total a high potential of qualified employees for the entire region. The more than 40 vocational training and further education facilities provide a wide range which is used by entrepreneurs and also by employees on a supra-regional level. Benefit from the wide-ranged and qualified offer of specialized personnel in the region of Goslar.

Market potential for investors

The industrial structure in the region of Goslar is diversified to a great extent. Beside chemistry, resources economy and energy/ environment other branches such as for example mechanical engineering, logistics and automotive offer attractive opportunities for investment. The spatial proximity of the region to the highways A 7 and A 2, to major enterprises operating on an international level (Volkswagen AG, Salzgitter AG) as well as 7.4 m inhabitants in a commuter belt of two hours are some arguments speaking for themselves. In addition, there is the possibility to get involved in vivid company and research networks of the region – an important source to secure innovation power and competitiveness of your company for the long run.

Attractive locations in the Western Harz Mountains

The region of Goslar is located between the large urban centres of Northern Germany (Ruhr Area, Hamburg, Berlin). This attractiveness, however, also results from the diverse and comparably economical palette of offers of both land and structures existing in the region. Whether you are looking for a site in the near of a highway, in the direct surroundings of research facilities or centrally in the centre of town: we will find an appropriate offer for all your needs.

Advantageous frame conditions for entrepreneurial commitment

To you as an investor interested in the development of an entrepreneurial site in the region of Goslar we provide all services through one institution. WiReGo (the economic promotion agency of the region of Goslar) assists you in seeking a site as well as in securing overall financing through various financial partners ranging from loans, venture capital to existing subsidy programmes. Furthermore we put you in touch with important contacts in the region, whether industrial, administrative or scientific. Through our support you will from the beginning be provided with optimal conditions for your economic success in the region of Goslar. Find more information about the assistance programmes of WiReGo at: www.wirego.de